

WHAT CAN LIBRARIES LEARN FROM UNIVERSITY PRESSES AND VICE VERSA....

16th Fiesole Collection Development Retreat, Cambridge

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April 11, 2014

PURDUE
UNIVERSITY
LIBRARIES



THE BIG PICTURE
PURDUE CASE
MUTUAL BENEFITS

THE BIG PICTURE

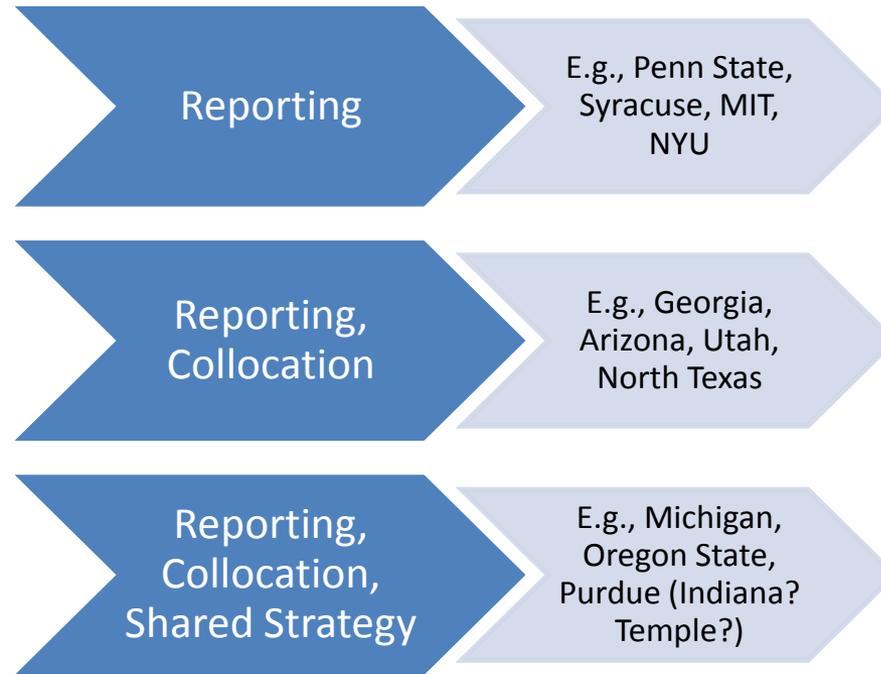
1. MORE COLLABORATIONS ON CAMPUS

2008/9	2010	2012	2014
Alberta	Alberta	Alberta	Alberta
	Arizona	Arizona	Arizona
Calgary	Calgary	Calgary	Calgary
		Cork	Cork
	Georgia	Georgia	Georgia
			Kentucky
Marquette	Marquette	Marquette	Marquette
	Michigan	Michigan	Michigan
MIT	MIT	MIT	MIT
Nebraska			
		New England	New England
New York	New York	New York	New York
		North Texas	North Texas
Northwestern	Northwestern	Northwestern	Northwestern
Oregon State	Oregon State	Oregon State	Oregon State
Penn State	Penn State	Penn State	Penn State
Purdue	Purdue	Purdue	Purdue
Stanford	Stanford	Stanford	Stanford
Syracuse	Syracuse	Syracuse	Syracuse
	Temple	Temple	Temple
Texas Christian	Texas Christian	Texas Christian	Texas Christian
Utah	Utah	Utah	Utah
	Utah State	Utah State	

27% of AAUP members with “university press” in their names now report to heads of libraries

THE BIG PICTURE

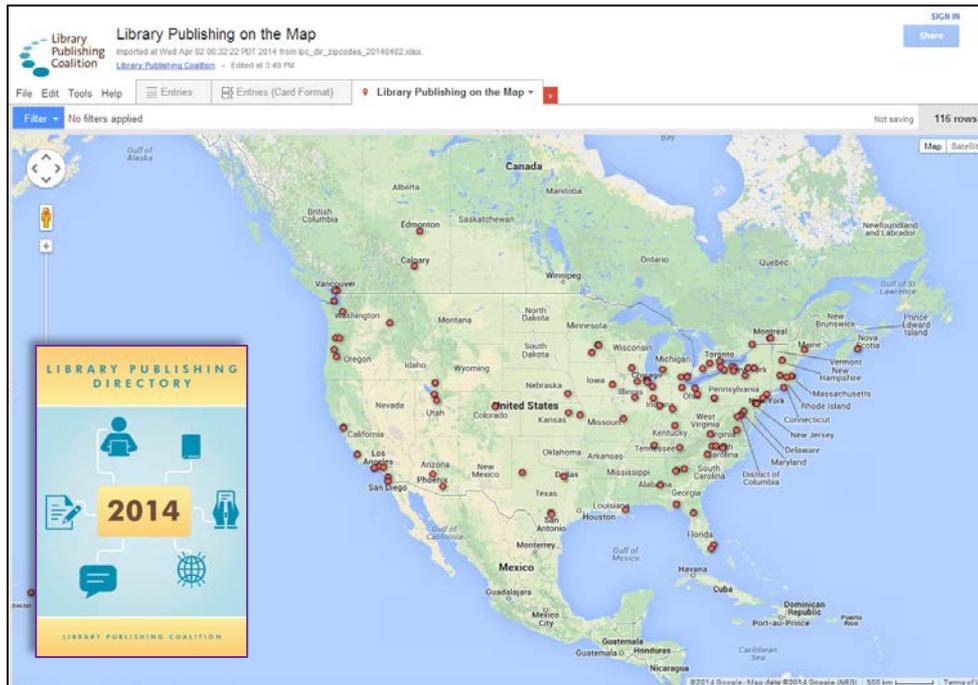
2. RICHER COLLABORATIONS ON CAMPUS



- AUL for Publishing and Director of University of Michigan Press
- Donald and Delpha Campbell University Librarian and OSU Press Director
- Executive Director, Temple University Press and Scholarly Communications Officer, University Libraries
- Director, Indiana University Press and Digital Publishing

THE BIG PICTURE

3. MORE COLLABORATION ACROSS CAMPUSES

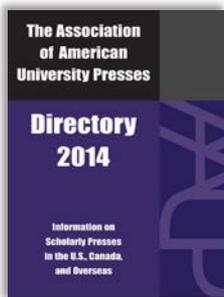


LIBRARY PUBLISHERS

55% of academic libraries in North America either developing or implementing a publishing program (79% of ARL libraries) 2012

115 libraries listed in the first *Library Publishing Directory*, 2014

60 libraries have pledged to develop the Library Publishing Coalition



DEVELOPING BETTER LINKS WITH UNIVERSITY PRESSES

AAUP sponsorship of first LPC Annual Forum, plus press participation
Formal cross-institutional collaborations e.g., Project Euclid (Cornell University Libraries and Duke University Press); Dangerous Citizens (Columbia University Libraries and Fordham University Press)
Emerging ARL/AAUP initiatives around, e.g., open access monographs

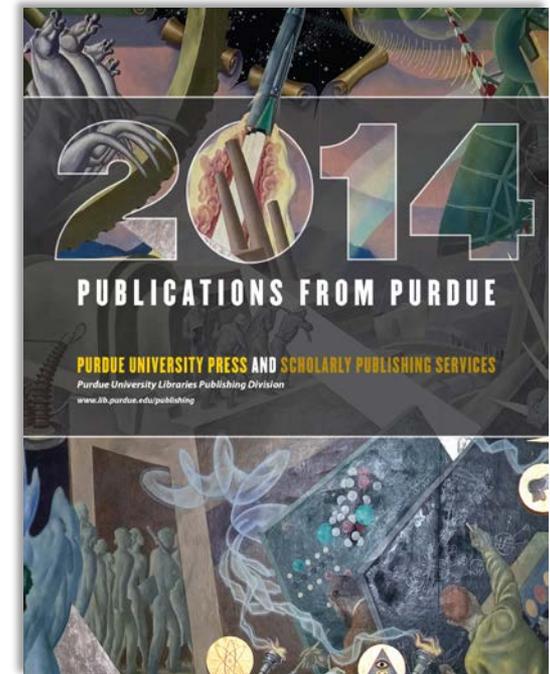


THE BIG PICTURE
PURDUE CASE
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LIBRARIES PUBLISHING DIVISION

PURDUE UNIVERSITY PRESS and SCHOLARLY PUBLISHING SERVICES

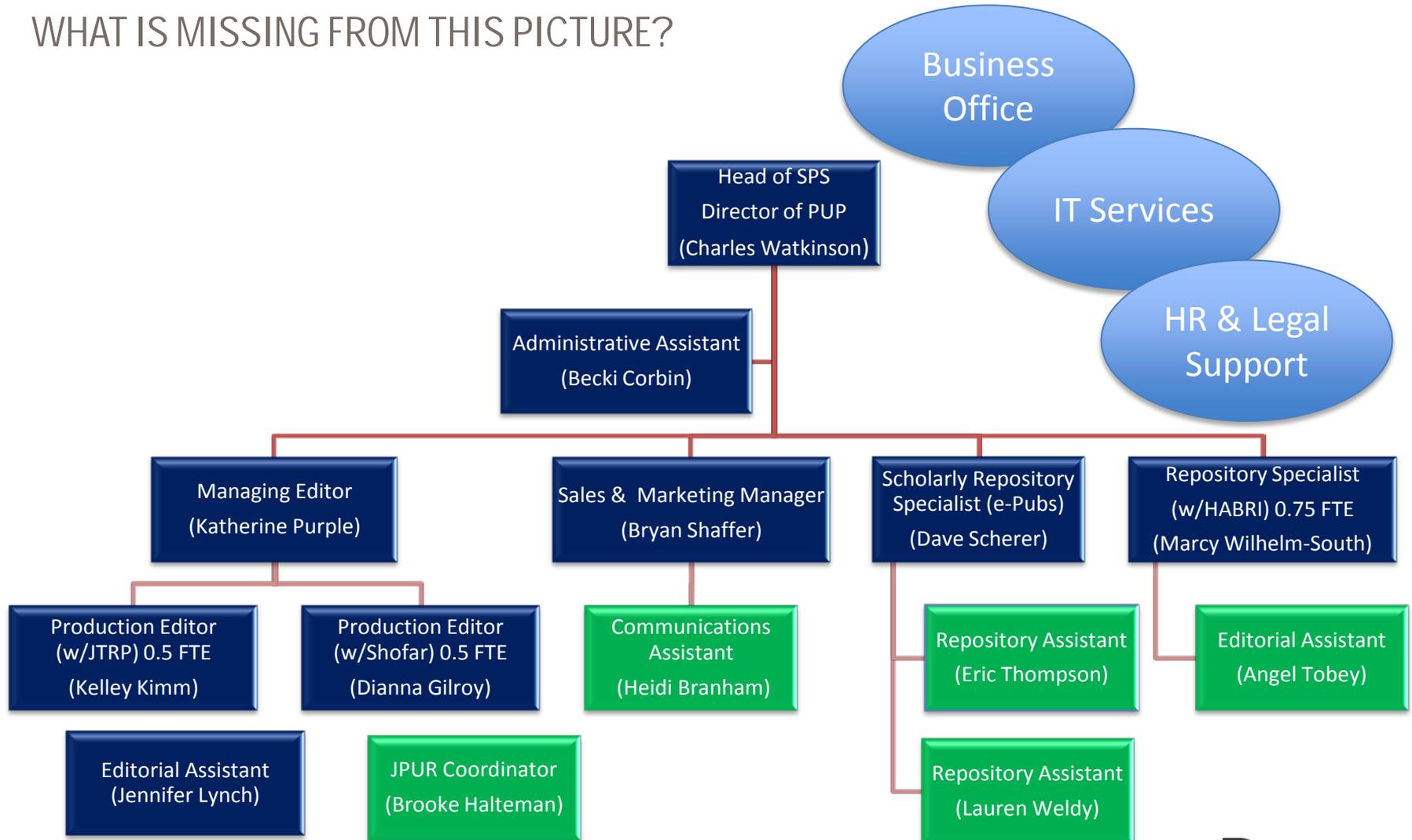
The screenshot shows the Purdue Libraries Publishing website. At the top, the logo for PURDUE LIBRARIES UNIVERSITY is displayed. A search bar and navigation links for Hours, My Account, Ask a Librarian, and GIVE are visible. Below the navigation bar, there are tabs for FIND, SERVICE, HELP, ABOUT, and a dropdown menu for SELECT A LIBRARY. The main content area features a breadcrumb trail (Home > Purdue Libraries Publishing) and a heading for Purdue Libraries Publishing. A paragraph describes the division's mission to enhance the impact of Purdue research and scholarship through various publishing services. Below this, there are four columns of services: AUTHORING (Publishing Strategy, Copyright Advice, Publication Tools), PRODUCTION (Copyediting, Design, Printing), DISSEMINATION (Distribution, Marketing, Discoverability), and PRESERVATION (Citability, Archiving, Metrics). A 'Publishing News' section lists recent events like the 'Quest for Equality Exhibit' and the 'Deans' Bible' book launch. A 'BY THE NUMBERS' section displays statistics: 37,245 papers to date, 6,442,732 full-text downloads to date, and 2,526,898 downloads in the past year. At the bottom, three columns labeled WHAT, WHY, and WHO provide further details about the division's role, mission, and staff.



“The publishing division of Purdue Libraries enhances the impact of Purdue scholarship by developing information products aligned with the University’s strengths.”

1. ECONOMIC ADVANTAGE

WHAT IS MISSING FROM THIS PICTURE?



2. "SOCIAL" ADVANTAGE

FREEDOM TO ALIGN BETTER WITH NEEDS OF SCHOLARS/INSTITUTION

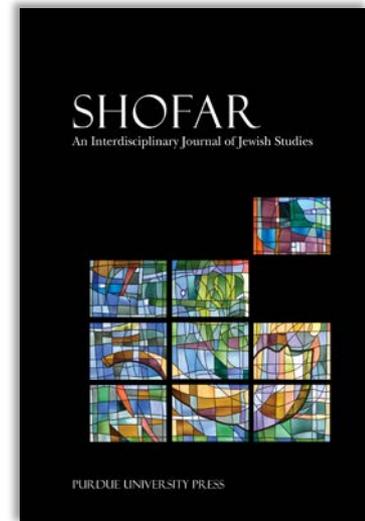
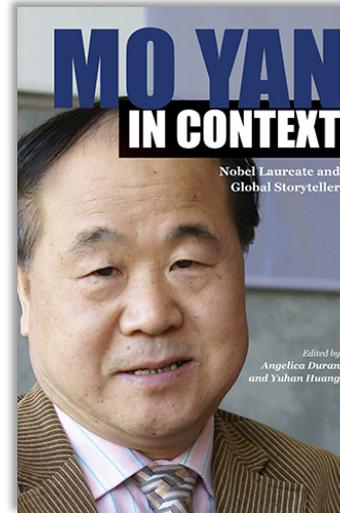
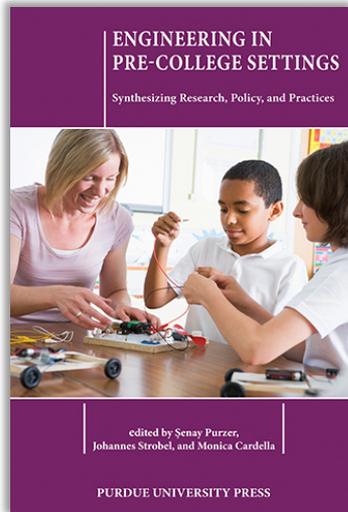
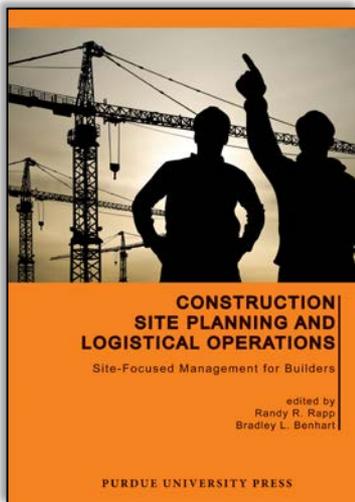
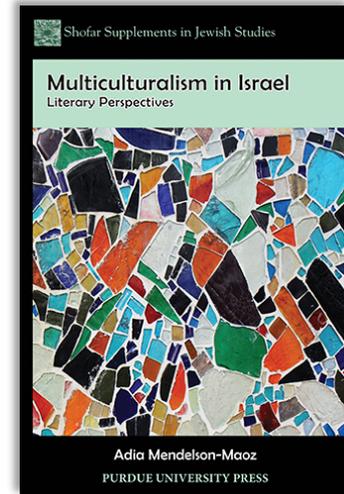
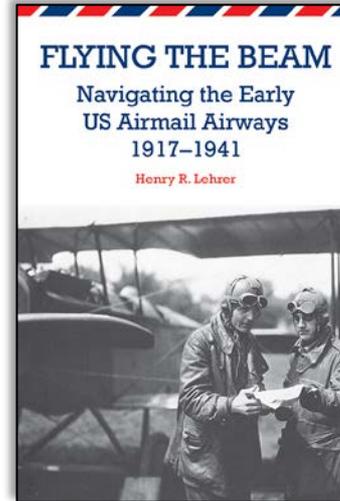
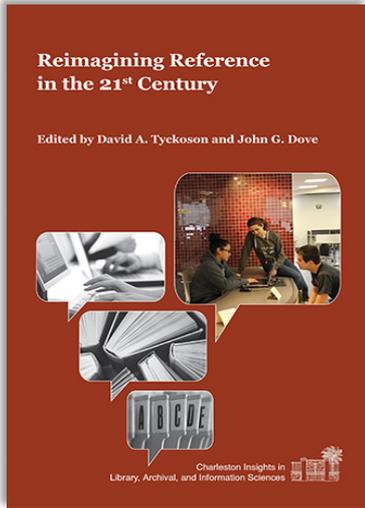
PUP: branded; peer-reviewed; books/journals aligned with Purdue mission; discipline-focused

SPS: "white labeled"; less formal; e.g., tech reports, conferences; institution-focused



- PURDUE UNIVERSITY PRESS

BOOKS AND JOURNALS: BUILDING ON PURDUE UNIVERSITY STRENGTHS



- SCHOLARLY PUBLISHING SERVICES

TECH REPORTS, CONFERENCE PROCEEDINGS, NICHE JOURNALS, OPEN TEXTS, POSTPRINTS, etc.

JOINT TRANSPORTATION RESEARCH PROGRAM
INDIANA DEPARTMENT OF TRANSPORTATION AND PURDUE UNIVERSITY



Risk Management of Low Air Void Asphalt Concrete Mixtures



PURDUE UNIVERSITY **Purdue Road School**

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DIGITAL COLLECTIONS

Home > ENGR > CIVL > ROAD SCHOOL

Purdue Road School

In January 1913, W. K. Hatt, head of the School of Civil Engineering issued a call for a Civil Engineering Conference to cover the needs of county surveyors and city engineers. Roads and streets were heavily involved. A similar conference was held in 1914 at which a resolution was passed which called for a provision in the laws of Indiana that there be a yearly School of Good Roads. In 1915 the name of the Civil Engineering Conference was changed to the Purdue Road School.

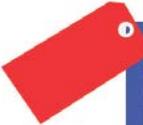
The Purdue Road School consistently attracts over 2,000 Indiana local and state officials, consultants, and suppliers each year. An all-time record of 2,237 attendees was set in 2012! Important updates on pertinent transportation issues, as well as sessions on topics of general interest, are provided in the two-day conference. Road School also hosts regional meetings of several affiliated professional groups, such as the County Surveyors Association and the Indiana Chapter of the Institute of Transportation Engineers.

Browse the contents of Purdue Road School:

- Purdue Road School 2013
- Purdue Road School 2012
- Purdue Road School 2011



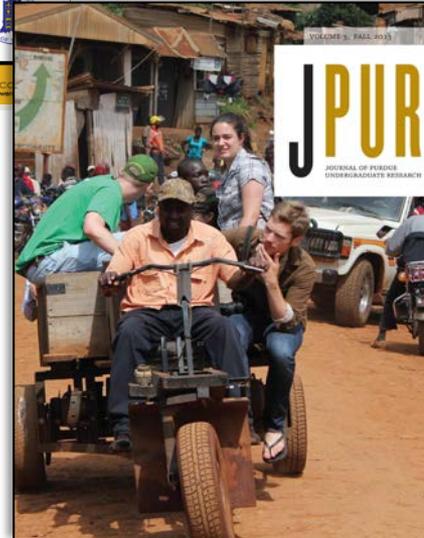
CLARITAS
JOURNAL OF DIALOGUE AND CULTURE



VISUAL MERCHANDISING HANDBOOK

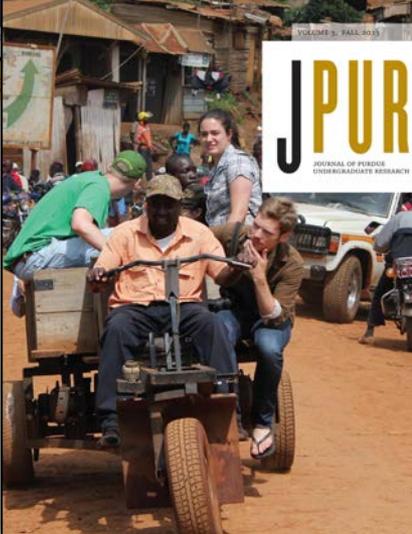
TRANSLATING THEORY TO PRACTICE

MEGHAN E. NORRIS, PhD



JPUR
JOURNAL OF PURDUE UNDERGRADUATE RESEARCH

VOLUME 5, FALL 2013



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Access. Knowledge. Success.

Home > EE > MEMO > BIRCK AND NCN PUBLICATIONS

BIRCK AND NCN PUBLICATIONS

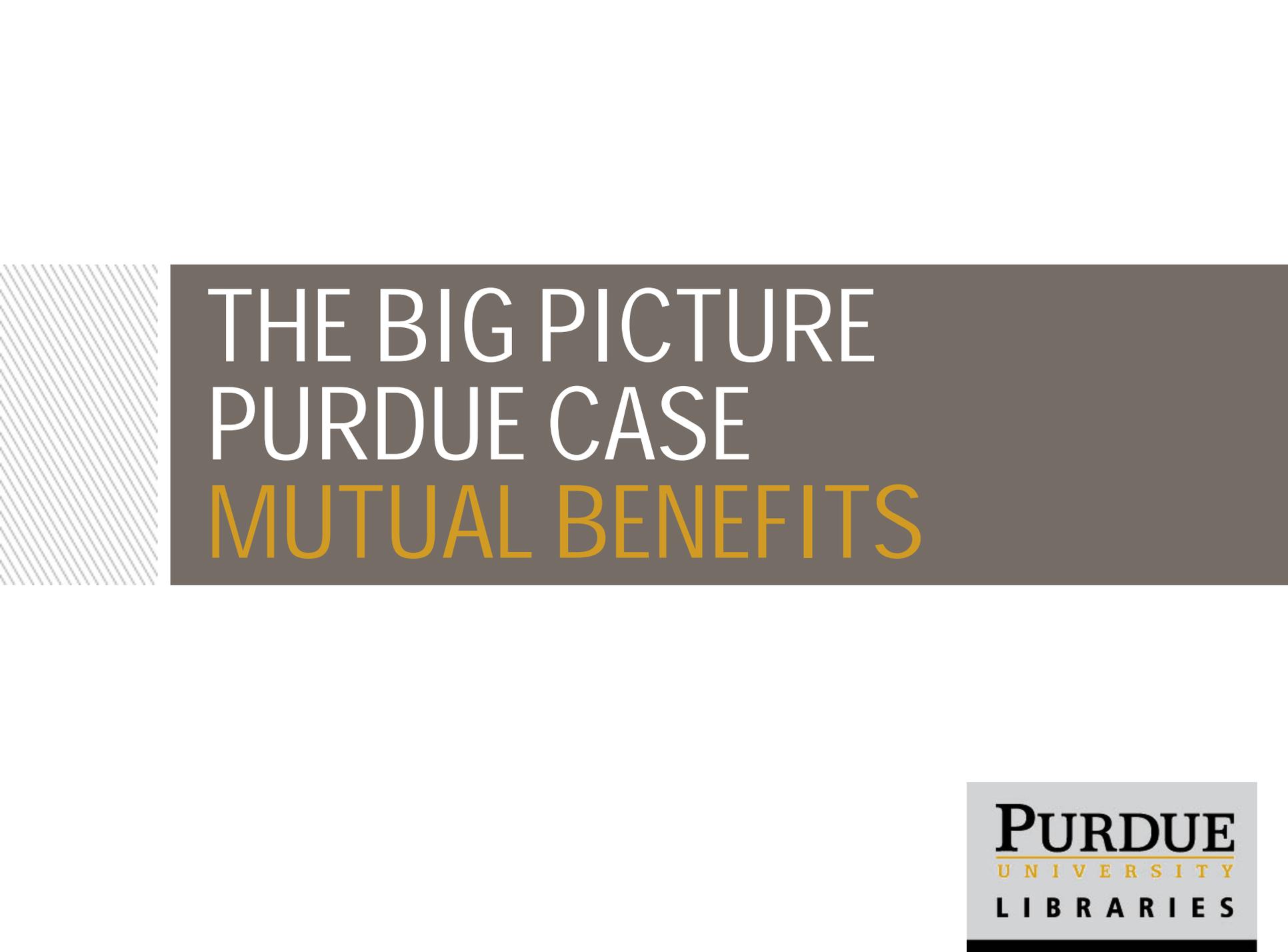
The **BJIC** leverages advances in nanoscale science and engineering to create innovative nanotechnologies addressing societal challenges and opportunities in computing, communications, the environment, security, energy independence, and health. Below are some publications from the BJIC.

Publications from 2013

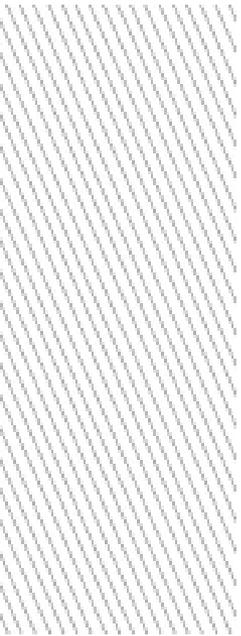
- PDF [Universal scaling and intrinsic classification of electro-mechanical actuators](#), Sambit Patil, Jinkil Jan, and Muhammad A. Alam

Publications from 2012

- PDF [Self-assembly of single dielectric nanoparticle layers and integration in polymer-based solar cells](#), Jonathan E. Allen, Ravi Raj, Mohammad R. Khan, Kevin G. Vager, Muhammad Ashraf Alami, and Charles T. Black
- PDF [A first-principles molecular dynamics approach for predicting radial adhesion hysteresis and fast forward retraction of polar materials](#), Hua Bao, Bin Qi, Yu Zhang, and Xulin Ruan
- PDF [Multibeam Tight-Binding Model for Strained and Bilayer Graphene from DFT Calculations](#), T. B. Boykin, H. Luster, N. Khurche, X. Jiang, S. K. Nayak, A. Martins, and G. Klimeck
- PDF [Estimating the In-Plane Young's Modulus of Poly-crystalline Films in MEMS](#), Patrick E. Carewell, Hojin Kim, Matthew N. Schneider, Hao-Han Hsu, Dimitrios Peroulis, Eric A. Stadh, and Alejandro Strachan
- PDF [A Two-Dimensional Domain Decomposition Technique for the Simulation of Quantum-Scale](#)



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WHY COLLABORATE?

WHAT DOES EACH
PARTNER GET/LEARN FROM
THE RELATIONSHIP?

1, ECONOMIC ADVANTAGE

UNIVERSITY PRESS

- Spreads overhead costs to achieve more financial security.
- Has some budget protection thanks to a larger parent.
- Better understands its key customer, libraries.

LIBRARY

- Acquires a channel for earned revenue.
- Learns more about publishing costs to inform negotiations.
- Gains insights into its suppliers.

2, "SOCIAL" ADVANTAGE

UNIVERSITY PRESS

- Becomes more central to campus organizationally (sometimes also physically).
- Learns from other information professionals.
- Has a voice in the library community to promote appreciation of publishing value-add.

LIBRARY

- Gains more understanding of faculty as authors, not just users, of information.
- Becomes therefore more credible in supporting them around data, OA, rights, etc.
- Has a voice in the publishing community to advocate for change.

3. TECHNOLOGICAL ADVANTAGE

UNIVERSITY PRESS

- Gains access to electronic infrastructure such as the repositories.
- Learns digital skills and has expert support, e.g., in metadata, visualization.
- Can more fully participate in larger initiatives, e.g., DataCite, ORCID.

LIBRARY

- Learns publishing workflows and processes.
- Rejuvenates repositories by reconceptualizing them as publishing platforms.
- Gains access to the information supply chain as a producer not just consumer of content.

EXCITING TIMES... AT LAST

ARE WE FINALLY SEEING THE EMERGENCE OF "THE UNIVERSITY AS PUBLISHER"?

“A renewed commitment to publishing in its broadest sense can enable universities to more fully realize the potential global impact of their academic programs, enhance the reputations of their specific institutions, maintain a strong voice in determining what constitutes important scholarship and which scholars deserve recognition, and in some cases reduce costs. There seems to us to be a pressing and urgent need to revitalize the university’s publishing role and capabilities in this digital age.”

“University Publishing in a Digital Age,” Brown *et al.* Ithaca, 2007



THANK YOU

PURDUE
UNIVERSITY
LIBRARIES